

WINTER 2023/24

# Ski amadé Innovationen



## Ski amadé innovations

Online Early Booking System, many advantages with the "my Ski amadé Friends Club", online ticketing and the "Ski amadé Guide App"

Anyone planning a holiday in Ski amadé in the new winter season can be sure of one thing. Guests will receive the best possible service even before their trip begins. Simply buy your ski passes cheaply and flexibly in the online ticket shop with the online early booking system and save money. Because the earlier you book, the greater the price advantage is compared to the fixed prices at the ticket counter. The "my Ski amadé Friends Club" offers further advantages and special offers for all winter sports enthusiasts. With the free Ski amadé Guide App you can plan your ski day in advance and thanks to the Friend Tracker you can always keep an eye on all your friends and family members on the slopes.

### Online early booking system: book early, ski for less

Those who book early and online this coming season will be rewarded with particularly attractive ski pass prices. And this is how the new system works: in future, online rates can be cheaper than at the ticket office, with the additional benefit of avoiding possible queues. So whilst ski passes can still be bought from the ticket office at the set rate, those who book online can enjoy the principle: the earlier you book, the greater the chance of a better price.

Since last winter season, the online early booking system has been a fixed component of the Ski amadé booking process, with which Ski amadé meets the desire of many winter sports enthusiasts for more flexibility when purchasing ski passes. Guests are always able to identify the online discount in comparison to regular ticket office prices. Online buyers can therefore rest assured that they will receive the cheapest ski pass for the selected period at the time of purchase. Families in particular will also benefit from the new system, as they tend to plan their holidays in advance. But even day guests will still have the chance of getting a price advantage online, and there will be a cancellation option for the flexible price system too, of course.

All information on the Online Early Booking System, which once again highlights the service quality of Ski amadé, is available at: [www.skiamade.com/ticket](http://www.skiamade.com/ticket)

### „my Ski amadé Friends Club“: heaps of advantages for Ski amadé friends

Good friends deserve a big thank you. Ski amadé truly appreciates the loyalty and solidarity of its guests and would like to thank them with cool offers and plenty of advantages. All guests and – this is new in the coming season – also families can enjoy these benefits. The personalised KeyCard for all family members is called FAMILY MEMBER CARD and it rewards the entire family, from the very young to older members. And in order not to exclude anyone, new friends of Austria's greatest ski paradise can register for the "my Ski amadé Friends Club" too.

Ski amadé was founded more than 20 years ago when the five top ski regions of Salzburger Sportwelt, Schladming-Dachstein, Gastein, Hochkönig and Grossarlal joined forces as Austria's greatest ski paradise. Always at the forefront: excellent services and advantages for guests on their ski holiday. And that across up to 760 kilometres of slopes with 270 modern lifts and a unique variety of experiences. With just one ski pass and no extra charges.

"my Ski amadé Friends Club" members can look forward to the following benefits:

- Shopping vouchers and ski service offers at the 32 INTERSPORT Rent Shops in Ski amadé
- Free slope rescue (excludes helicopter rescue)
- Holiday specials at accommodations in combination with ski pass promotions
- Discounted experiences
- The Friends Card / Family Member Card is also your ski pass and can be topped up again and again
- Personalised access to the Ski amadé online ticket shop
- Newsletter with the latest early booking or last-minute offers for ski passes, holidays and partner promotions (Renowned brands like Suunto, Komperdell, Martini, Atomic and many more)

What's more, the "my Ski amadé Friends Club" offers advantages all year round because Ski amadé is there for its friends in summer too – with shopping vouchers for INTERSPORT Rent in Ski amadé, for example.

Find all exclusive offers and join at: [www.skiamade.com/my](http://www.skiamade.com/my)

## Online Ticketing: buy your ski pass online and head straight to the slopes

With online ticketing Ski amadé offers a better service for its guests. In recent years it has already been possible to buy your ski pass online before your holiday. The combination of making an online purchase and the topping up of the KeyCard is the practical entry portal to fun on the slopes.

And this is how online ticketing works in all five regions of Ski amadé: anyone who does not yet have a ski pass can order one online and collect it from the pick-up machine. Those who have a KeyCard from last year can easily top it up online and use it as a ski pass again. And friends of Ski amadé that already have a "my Ski amadé Friends Club" Friends Card can load their ski pass onto this card. So instead of waiting in the queue at the ticket office, it's time to hit the perfectly groomed slopes and carve your turns there. Ski amadé's online ticketing makes your ski day even more relaxed and uncomplicated. Enjoy your time on the slopes and experience unforgettable skiing moments.

Ski amadé's online ticketing is simple, contactless and saves possible waiting times at the ticket office.  
[www.skiamade.com/ticket](http://www.skiamade.com/ticket)

## „Ski amadé Guide App“: plan your ski day in advance

The Ski amadé App is the ideal companion for skiing holidays in Ski amadé. With over 500,000 downloads and numerous top ratings, it is an absolute must-have. The app offers numerous functions to optimally plan your ski day. Therefore you can get in the mood for the days on the slopes even before your well-deserved holiday. Important information about the lifts, slopes, ski huts and other highlights in the Ski amadé ski areas are clearly displayed in the interactive panorama. The Friend Tracker helps you to find your friends on the photo-realistic 3D piste maps and to hit the slopes together. With real-time routing, guests can be individually navigated through the ski area according to their ability and interest. The app shows you the best way to the various slopes and attractions. The app shows the guest the ideal route to the different slopes and attractions in the ski areas. After an exciting day on the slopes, the experiences are recorded in the "personal diary" in the app. There is all the information about skiing time, metres in altitude, the top and average speed and the skiing distance covered. In this way, the ski day can be reviewed in the evening and progress can be tracked. And the best thing about it: The Ski amadé Guide App is free! Simply download the App and experience an unforgettable ski holiday.

NEW: From the upcoming winter season there are cool prizes to be won with the new Ski amadé SENSATIONS Challenge. In the free Ski amadé Guide App all SENSATIONS collectors will find the ultimate challenge: the principle is quite simple and fun too! At each SENSTATION location, a board with a QR code is placed in a clearly visible position. After capturing the moments, all you have to do is scan the QR code with your mobile phone. This is then saved in the personal profile and the number of SENSATIONS visited determines the respective raffle pot with great prizes. The challenge is divided into three categories: Gold, Silver and Bronze. As the ultimate SENSTATIONS hunter, you can get the "Gold Status" with a matching certificate to share. Prizes awaiting participants: ski holidays incl. ski passes, Ski amadé ALL-IN Card Gold as well as White, Atomic skis, "Komperdell" poles and much more. So get going, simply download the Ski amadé Guide App and start your personal SENSATIONS Challenge.

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### Information for Ski amadé guests:

#### Ski amadé Serviceline:

T. +43 6452 4033366

E. [urlaub@skiamade.com](mailto:urlaub@skiamade.com)  
[www.skiamade.com](http://www.skiamade.com)

### Informationen for media:

#### Ski amadé

Dr. Christoph Eisinger  
Prehauserplatz 3, 5550 Radstadt

T. +43 6452 20202-0

E. [presse@skiamade.com](mailto:presse@skiamade.com)  
[www.skiamade.com](http://www.skiamade.com)

#### genböck pr + consult

Nina Genböck  
Märkisches Ufer 28, 10179 Berlin

T. +49 30 22487701

E. [nina.genboeck@genboeckpr.de](mailto:nina.genboeck@genboeckpr.de)  
[www.genboeckpr.de](http://www.genboeckpr.de)